

Abstract

As we know that the 21st century is well known as the best stage for the information era , approximately everything could be done these days using a communication network or the most famous and used communication way which is the internet .

And so we start to hear about the “E-subject ” as a new name in vocabulary , like E-commerce and E-business and many others , no doubt that the invention of the internet have dominated our life and style and also it dominates business , you can now buy approximately anything using the internet or sometimes you can rent a service or buy a digital product .

The process of purchasing for ordinary customers have its advantages and drawbacks one of these drawbacks is that it is somehow consider a complicated process where customer have to search for the specified product and takes time comparing prices and allowances and the transportation method and sometimes it is hard to have a direct communication with the seller .

Our system come to solve this problem and makes the electronic purchasing process more easier where we consider the pull based strategy process rather than push based where , customer can log in to system and proposed his needed product with its specification including the affordable price and wait for other sellers either other ordinary customers or maybe companies who have that product that met customer specifications , and then seller can directly contact the customer negotiate him about the product .

This system gives the customer more power in determining the best seller who respond to his query or his order through the system , it can save customer time that he haven't to search for information and compare prices and other difficult processes as they have becomes the responsibility of the seller .

Our only revenue model was the advertisement model that's we want to ensure that the system is opened and free to use for all customers .

System impact the Palestinian market for now , and we have a future plan to make it bigger better and more friendly to customers .